

Faces4Change DFC/CARA Community Coalition

April 12, 2023 Meeting Minutes

Dr. Thandi Hicks Harper called the meeting to order at 6:00 pm.

Members Present: Dr. P. Thandi Hicks Harper, Billo Harper, Luke Morgan, Nate Riddle, Deborah Kipps- Vaughn, Danielle Winkworth, Sgt. Hancock, Victoria Riddle, Frank Sottaceti, Jennifer Hicks-Wilson, April Howard, Larry, Collin Carpenter

Faces4Change “Harrisonburg Drug-Free Community (DFC) Coalition”

1. Welcome by Dr. Hicks Harper
2. Introductions of the collaborators and sector members and the F4C Team
3. Introduction of Meeting Agenda by Luke
4. Participants were asked to put their comments and questions in the Chat Box

Drug Takeback Day

1. April 22, 2023 from 10:00am-2:00pm
2. Table by Walmart (171 Burgess Rd.)
3. Dr. Harper commended law enforcement for all they do with this program

The Great Community Give

1. It is a time to give to organization you support.
2. It's a sunrise-sunset giving day event that promotes charitable giving to support non-profit organizations in Harrisonburg and Rockingham County
3. A video played promoting the Great Community Give

Superintendent Student Advisory Council

1. Luke and Dr. Harper went to Harrisonburg High School to present to the Superintendent Student Advisory Council
2. They talked about Hip-hop, youth culture, and how to prevent substance use in teens
3. They got the council's thoughts and feedback on everything
4. While they were there, the council helped pick out a poster for promotion

Harrisonburg Youth Leadership Summit

1. June 10th, 2023 from 11am-3pm at the Lucy F. Simms Center
2. We need help with getting sponsors/collaborations, youth recruiters, volunteers, planning committee
3. Danielle spoke on behalf of her and Victoria because they are on the branding committee
4. Dr. Harper emphasized that we really need volunteers
5. Danielle says they are doing good on the sponsorship front
6. Everybody who comes will get a gift card
7. Jennifer asked about vegan food options for the kids

YPCI Website

1. There is a new YPCI website
2. It's a sister site to F4C
3. "Recognizing youth as valuable assets" "Celebrating 50 years of hip-hop and YCPI!"

Marijuana Prevention Posters

1. Marijuana Prevention posters are now available in English and Spanish
2. There are flyer sizes and poster sizes

YPCI on the radio

1. Dr. Harper was on the Mike Schickman Show
2. She talked about Faces 4 Change, the Great Community Give, and YPCI

Danielle Winkworth

1. Introduction by Luke
2. The Virginia Tobacco Countertools Data Trends
3. Countertools was created to create an accurate tobacco retailer list
4. The list also includes vaping products, alcohol questions, merchant education, how in compliance the retailers are, and gambling
5. Dr. Harper talked about the increase of the number of vape shops
6. Of the 117 tobacco/nicotine stores in Harrisonburg City, 92 of them sold e-cigarettes and vaping items
7. 88 retailers sold both tobacco and alcohol
8. 75% of stores had tobacco products advertised outside
9. 1 of 13 stores violated the merchant education and compliance
10. The average price of a "Blu" e-cigarette was \$9.99 and the average price of a regular pack of cigarettes was \$4.00
11. Buying drugs online is getting easier and easier
12. Kids will hide it in their clothes so they can sneak it in public
13. The kids could be getting it from older siblings or friends and they are starting at a young age (middle school)
14. Brainstormed steps that we, as a coalition, can do for our vaping initiative

Questions and Comments

1. Dr. Harper asked anyone if they had any comments to put in the chat
2. Dr. Harper asked if anyone was interested in joining a committee to reach out, because we meet on Thursdays at 4 o'clock

Dr. Hicks Harper thanked Danielle for presenting and thanked everyone for attending the meeting and encouraged everyone to stay in touch.

Meeting adjourned at 6:55 pm